

PRESS RELEASE

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AMA-ZON FUNDRAISING BOOST TO SUPPORT DISABLED CHILDREN

Bromley-based children's charity [Freddie Farmer Foundation](#) has partnered with [AmazonSmile](#) to allow supporters to raise free donations when shopping online in the run up to Christmas.

Shoppers using Amazon can now ask AmazonSmile to make an automatic donation of 0.5 per cent of their purchases to [Freddie Farmer Foundation](#) at no cost to themselves.

Charity centre manager, Karen Smith said: "We are delighted to announce our partnership with AmazonSmile as a new and easy way to raise funds for our charity in the run up to Christmas.

"With AmazonSmile, you'll get the same options and experience you'd expect on Amazon, but with the added benefit that a portion of your purchase costs will be donated to us, meaning we can continue to support disabled children in our community."

The partnership with AmazonSmile will allow Freddie Farmer Foundation to continue raising vital funds during the winter months.

The Foundation, which began in 2011 to raise the necessary funds to open a specialist physiotherapy centre to support disabled children in Bromley, provides specially tailored physiotherapy programmes for disabled children aged 3 -16 years. It is one of only a handful of independent UK therapy centres offering specialist equipment and therapeutic exercises, supporting disabled children from all over London and the South East.

Due to the ongoing coronavirus pandemic, the Freddie Farmer Foundation is currently offering a reduced physiotherapy service in line with the latest Government and NHS guidelines to ensure the safety of the children they support, which means a loss to the centre of £1,200 every fortnight.

The charity's annual fundraising golf day and gala dinner have also been cancelled.

To help the Freddie Farmer Foundation at no extra cost to you, visit [AmazonSmile](#) or visit [Smilematic](#) to download the Smilematic Google Chrome extension that will automatically turn your everyday Amazon purchases into AmazonSmile donations.

For further information about the Freddie Farmer Foundation please contact charity centre manager Karen Smith on 020 8313 3707, email karen@freddiefarmerfoundation.org.uk or visit the website www.freddiefarmerfoundation.org.uk.

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NOTES TO EDITORS

For more information, image or interview requests, please contact Carol Ann Walters on 07780 703 600 or email carol@cawpr.co.uk

[Click to view and download the Freddie Farmer Foundation photo selection](#) (please credit Brian Aldrich Photography for the pics).

To find out more about Freddie Farmer Foundation, please visit www.freddiefarmerfoundation.org.uk

ABOUT FREDDIE FARMER FOUNDATION

The Freddie Farmer Foundation physiotherapy centre opened in April 2015 to provide intensive physiotherapy programmes for disabled children. The centre is one of a handful of independent UK therapy centres offering specialist equipment and therapeutic exercises, supporting disabled children from all over London and the South-east.

The Freddie Farmer physiotherapy centre provides high-quality child-centred intensive physiotherapy programmes combining specialist equipment and therapeutic exercises to improve strength and mobility for children with cerebral palsy and mobility problems aged 3-16 years. It is the only centre of its kind offering intensive physiotherapy programmes in South East London.

To find out more about Freddie Farmer Foundation, please visit www.freddiefarmerfoundation.org.uk